

Semantic Breaks (a)

- Bulleted text should be split between one or more lines.
- Shorter thoughts are easier to read and easier for an audience to remember.
- A single line per bullet means less text, so audience has less to read and remember.

Automatic line breaks are not good!



Figure 5: (a) No semantic line-breaks. Description: an example of a slide in which all line breaks are automatically generated by the word processor. Explanation: text on this slide is not split logically; instead, a word processor splits the text automatically. Implication: people will remember information split into appropriate thoughts better than run-on bullet points.