

Semantic Breaks (b)

- Bulleted text should be split between one or more lines.
- Shorter thoughts are easier to read and easier for an audience to remember.
- A single lines per bullet means less text, so audience has less to read and remember.

Semantic line breaks are good!



Figure 5: (b) Semantic line-breaks. Description: an example of a slide that uses semantic line-splitting. Explanation: on this slide, every bulleted line is a separate thought. Implication: this text is easier for an audience to understand and remember as it is split semantically, rather than automatically as in (a); once you get used to semantic splitting, it's hard to live without it.